

Job Posting: Market Analysis and Development Intern

Company: e|solve

Position: Market Analysis and Development Internship

Location: Remote/Hybrid

Hours: 10 hours per week

Compensation: Details provided during the interview process

Duration: 6-10 weeks (flexible)

The Opportunity:

e|solve is seeking a motivated and detail-oriented Market Analysis and Development Intern to assist with the execution of marketing strategies, market research, and content development. This internship provides an opportunity to gain hands-on experience in digital marketing, campaign planning, and brand engagement.

Key Responsibilities:

- Assist in developing and executing marketing strategies for various campaigns.
- Conduct market research and analyze trends to identify growth opportunities.
- Support content creation for social media, newsletters, and promotional materials.
- Assist in managing social media accounts and engaging with online audiences.
- Collaborate with the team to brainstorm and implement innovative marketing ideas.
- Monitor marketing performance metrics and prepare reports.
- Ensure brand consistency across all marketing materials.
- Interns will present a final summary of their contributions.
- The role will involve at least one hands-on project, such as developing a mini-marketing campaign.

Who Should Apply?

• Students or early-career professionals interested in marketing, communications, or business development.



- Strong attention to detail and ability to meet deadlines.
- Ability to commit 10 hours per week for 6-10 weeks.
- Experience with marketing tools (e.g., Canva, HubSpot, Google Analytics) is preferred.
- Passion for digital marketing, branding, and audience engagement.
- This internship is designed for students and early-career professionals.

Why Join Us?

- Paid Internship
- Flexible Schedule: Remote work with structured tasks.
- Professional Growth: Gain industry experience and mentorship.
- Letter of Recommendation upon successful completion.

Apply Now!

Visit our website to learn more about our company and apply by April 10, 2025 <u>HERE</u>. Email <u>info@esolvesolutions.org</u> with questions. We look forward to hearing from you!

<u>www.esolvesolutions.org/summer-internship</u> mailto:info@esolvesolutions.org